Let'sConnect User Group
Cologne – October 25-26 2022

After several virtual events in the past two years, the Let'sConnect User Group is very excited to be back with a face-to-face, live and unmissable event in **Cologne, Germany** on **October 26, 2022**.

This time the event will be a 1 day event on the 26th of October 2022, with workshops the day before on the 25th of October.
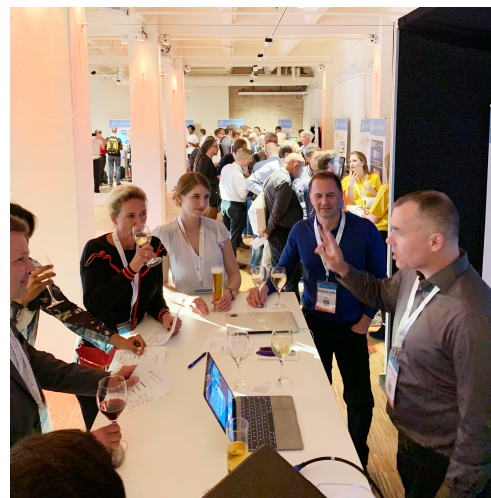
The agenda is loaded with information. Sessions will include some fresh ideas and insights from thought leaders and experts, and updates on what HCL is delivering now and in later releases. The HCL Product Management team, developers, partners, and other technical experts will be delivering in-depth technical sessions on installation, configuration, and more.

At Let'sConnect we want you to get as much as possible from your sponsorship, by focusing on bringing customers and decision makers together to discuss, learn and get inspired from each other.

We offer our attendees and sponsors learning sessions with quality speakers, keynote sessions and a social evening event with lots of networking opportunities. New this year will be a short 1 minute introduction of all sponsors during the opening session.

As a sponsor and exhibitor, you will have the perfect opportunity to network with your customers and new prospects.

- Showcase your company, brand and solutions
- Speak with attendees and demo your product/service/solution in the Exhibitors area, centrally located at the event
- Present case studies and more in-depth information in a 10 minute sponsor session (Gold sponsorship)
- Host a Workshop on the day before the event (Platinum level sponsorship).
- Be a host at our popular networking evening event
- Gain exposure to customers, decision makers, HCL Ambassadors, top level HCL executives and more

SPONSOR LEVELS Cologne 2022

Sponsor benefits	Platinum	Gold	Silver	Bronze
Price	Inquire	€ 3,500	€ 2,500	€ 1000
Complimentary attendance	6	3	2	1
Agenda/Website Branding	Yes	Yes	Yes	Yes
Branded banner (2 for Platinum)	Yes	Yes	Yes	-
Exhibitor pedestal with screen (Large screens Platinum and Gold)	Yes	Yes	Yes	-
Receive attendee information (from those who opted in)	Yes	Yes	Yes	-
Blog post presenting sponsor	Yes	Yes	-	-
Short presentation during Opening General Session	Yes	Yes	Yes	Yes
Keynote session first day	Yes			
Sponsor session (first come first serve on room)		Yes		
Choose booth location	Yes	Yes		
Workshop (Day before the event)	Yes			

LET'S GROW TOGETHER

Let'sConnect is a global Connections and collaboration software user group organising annual learning and networking conferences and webinars.

We have a strong focus on social collaboration technology, aimed at both existing and prospective HCL customers and partners, and at individuals with both business and technical perspectives.

Our events bring together attendees who actively seek solutions and services and wants to both share and receive knowledge.

With on average, over 160 attendees at each event, Let'sConnect is the only conference dedicated to Connections and developments around Enterprise Social Network, ESN.

Run by a team of volunteers, we aim to provide maximum return from our sponsors' involvement in this event. If you have any questions or feedback, please contact us at team@letsconnect.world